

Sarah Tucker

www.sktucker.com

PROFILE

- Journalist and communications professional with diverse writing, multimedia and cross-platform experience.
- Editor with content management experience of online publications and social media skills.

EXPERIENCE

- **Web Developer 1** for The Honors College at the University of Houston, Oct. 2013-present
 - Update and manage college website and increase social media presence.
 - Help write, edit and design content for events, mailings, targeted emails and publications, including redesigned annual report, coursebook and annual alumni magazine.
- **Freelance writer and copy editor** for various Houston-area news and corporate publications, 2010-present
- **Reporter** for Houston Community Newspapers' *The Examiner*, 2013
 - Provided community news coverage of inner-loop Houston neighborhoods for publication.
- **Copy editor** for *The Galveston County Daily News* in Texas City, Texas, 2012-2013
 - Designed layout and edited content for front page and lifestyle sections.
- **General assignment reporter/Intern** for *The Wichita Eagle* in Wichita, Kan., 2012
 - Wrote and created stories and multimedia on deadline for print/web publication.
- **Text editor** for 63rd Missouri Photo Workshop's book on Clinton, Mo., 2012
 - Coordinated with photo/design team to edit captions; researched history to write introduction.
- **News/Enterprise reporter** for NPR-affiliate KBIA, 2012
 - Pitched and produced day turns and features for broadcast.
- **Online editor** for *VOX Magazine* in Columbia, Mo., 2011
 - Worked with a small team to design feature landing pages and post web-exclusive content.
- **Copy editor/Page designer** for *The Grand Forks Herald* in Grand Forks, N.D., 2011
 - One of 600 applicants selected to participate in the Dow Jones News Fund internship.
- **Reporter/Staff writer** for *The Columbia Missourian* and *VOX Magazine* in Columbia, Mo., 2010-11
 - Reported for GA beat and produced multimedia content for print and online.
 - Civil War 150th anniversary feature received honorable mention in 2012 Missouri Press Association's Better Newspaper Contest.

LEADERSHIP / VOLUNTEER WORK

- **Treasurer** for SPJ Houston Pro Chapter, July 2014-present; **Vice President**, Oct. 2013-July 2014
 - Organize monthly professional and social events for journalists and students in area.
 - Organization hosted SPJ Region 8 Conference addressing journalism and social media.
- **Associate Member** of Journalism and Women's Symposium, July 2014
- **Graduate** of SPJ's Ted Scripps Leadership Institute, Fort Worth, Feb. 2014
- **Committee member** for Houston Livestock Show and Rodeo's Magazine, School Art and Parade committees, 2013-present
- **Lab instructor** for COMM 2310: Writing for Print and Digital Media, Univ. of Houston, Jan.-May 2013
 - Instructed students on basics of AP Style, grammar and story construction.

EDUCATION

- **University of Missouri**, May 2014, MA Journalism
 - Final project examined perceived effectiveness and worth of Missouri School of Journalism education by recent multimedia and web-focused graduates.
- **University of Houston**, 2009, BA Anthropology
 - Cum Laude, Membership in The Honors College

SKILLS

CMS, HTML, FinalCut, Audacity, Audition, SoundSlides, basic photography skills, Microsoft Office, Facebook, Twitter, Instagram, Snapchat, WordPress, InDesign, Photoshop, Muse.